



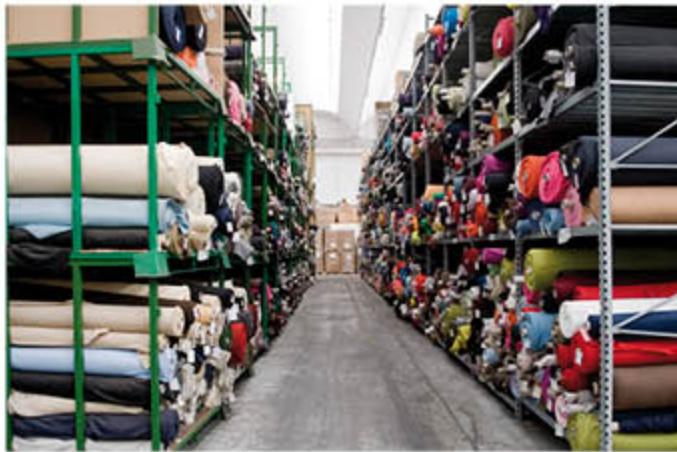
FURPILE
IDEA S.P.A.



ABOUT THE COMPANY



Furpile Group was born in Prato in 1972 moving his tentative steps in the then-developing faux fur market. Right from the outset, the company's focus on research, new solutions and new ideas was one of its most distinctive features and, indeed, as a result of this openness towards future developments, by the 1980s Furpile had become a market leader in the production of fleeces. Since then, the company's ongoing search for new solutions and new products has led to the development of three corporate divisions: Furpile Idea, Furpile Moda and Furpile Maglia. Although each of the three company divisions specializes in a specific sector of reference, they are all nevertheless driven by the same ultimate goal: achievement of the utmost quality. The arrival of Andrea Cavicchi at the helm of Furpile idea has resulted in a considerable acceleration in the innovative drive which has always distinguished Furpile's operations.



Dynamic, forward-looking, research-oriented and innovative, yet with its roots and production system firmly embedded in the local territory and absolutely no intention of re-localizing abroad, Furpile Idea has carved itself a unique position among the companies of Prato textile district for its ability to satisfy new market needs with a constant flow of innovative proposals. Located in Via Frediani, in the heart of Prato textile district, Furpile Idea is driven by a young, highly motivated staff whose ability to work as a team ensures that the company is always ready to “surprise” its customers with new solutions and ideas.

Over the last few years Furpile Idea and its sibling companies, Furpile Moda and Furpile Maglia, have managed to renew their top management line ups with the introduction of a second generation of executives, whilst simultaneously retaining the experience and tradition of the old company directors, the majority of whom still play an active role in the company’s affairs. The energy brought to the company by the new management team has revolutionized Furpile’s approach to the market, its internal organization and its production system, yet the company still remains firmly rooted in the local scenario. Furpile Idea can now be considered one of the most dynamic companies in the entire Prato textile district, a company which draws strength from close relations with the local university and local research institutes and which makes quality its distinguishing feature. Indeed, it is no chance that all Furpile Idea’s products are certified by the Oeko Tex® Standard 100 label, a label which confirms their compliance with one of the world’s most stringent textile testing and certification systems



THE FURPILE WATCHWORDS: QUALITY AND SERVICE



VERTICALIZATION OF THE ENTIRE PRODUCTION PROCESS ENABLES TOTAL PRODUCT CONTROL AND OPTIMUM CUSTOMER SATISFACTION

Always put the customer first is a concept which may seem initially obvious or banal, but which is, in reality, extremely difficult to put into practice, especially in view of the fact that, over the last few years, customer requirements have become increasingly exacting and specific. 'Quality' and 'service' are the watchwords which resound through the offices of Furpile Idea in Via Frediani in the heart of Prato textile district, watchwords which reflect two essential points of reference in the company's operations.



OUR PRODUCTION PROCESS -step 1



Here at **FURPILE IDEA S.p.A.**, we are set apart by the attention we give to textile ecology – a concept that protects human health and promotes the use of certified materials in appropriate structures, where work is always an educational experience favoring the conservation of energy through renewable energy sources.

We have always acquired our virgin wool fiber from all over the world, especially from those regions noted for high standards of quality, such as New Zealand, Argentina, and Scotland. In addition to wool, we deal with many other types of natural and synthetic fibers, all of them conforming to high and certified standards of quality and toxology.

The dyeing phase requires working the fibres with ecological dyes. The dyeing process varies according to the different types of fiber, natural or synthetic.

The preparation of the mixture, is in the hands of highly qualified technicians. This is the phase in which different fibres are selected and mixed according to the color of the composition. The result will produce the basis of what will become the fabric. The mixture represents preparation for the carding phase of production.



OUR PRODUCTION PROCESS - step 2



The production of large quantities begins with carding. In this process the fiber undergoes various steps using diverse machines.

Some of them vigorously mix the fibres in the correct percentage for the composition; others comb the fibre into the same orientation, in order to obtain the ribbon called "tops".

At the end of this process, the tops, compressed and packaged, is ready to be sent to the weaving department.



OUR PRODUCTION PROCESS - step 3



It is in weaving that creativity reigns. Passion, concept, and technology find their synthesis in programming the software that controls the circular weaving machines. The machines, in turn, activate hinges capable of supplying fibres of different colors in order to realize the desired designs. The fruit of this process is a raw fabric, of a rough appearance, ready begin the finishing process.

It must be kept in mind that the finishing process places the region of Prato into the top level worldwide of excellence in textile elaboration. The finishing stage represents a vast and complex chapter, because different types of fabric can undergo diverse treatments. Among the most significant machines are the "trimmer", capable of regulating the height of the pile; the brushing machine, for polishing it, and the "ramosa", for heat treatment, and thus for stabilizing the fabric.

OUR PRODUCTION PROCESS - step 4



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